

CURRICULUM VITAE

Tony Friend

Born in 1954
British citizen



Education

- 1978 Qualified Chartered Accountant, Fellowship (FCA) 1988
- 1977 Chartered Institute of Taxation (ATII)

Professional history

- Since – 2015
 - Independent Board adviser.
 - Consultant Edison Research. www.edisongroup.com
 - Senior Adviser Bisnow. www.bisnow.com
 - Associate Strategia Worldwide. www.strategiaworldwide.com
 - Associate Oxford House Research. www.oxfordhousereseach.com

- 1998 – 2015 Instinctif, previously known as College Hill
Managing Partner

- 1996 – 1998 Ludgate Group
Director
Managing Director Ludgate Communications, London
Director Ludgate Inc, New York

- 1986 – 1996 NatWest Investment Bank
Director Investment Banking
Director Corporate Broking, County NatWest Wood Mackenzie
SFA registered representative, IMRO registered individual,
Member of Securities Institute

- 1979 – 1986 Grindlays Bank
Country desk officer and corporate banking
Citibank Account Officer Programme
Financial reporting & control, MIS, planning and budgeting
- 1973 – 1979 Pannell Kerr Forster
Article clerk
Foundation course

Other activities and mandates

- MCC Tennis & Squash sub-committee
Queen's Club Real tennis committee
Dedanists' Society committee
Worshipful Company of Chartered Accountants Communications committee
Old Cholmeleian Society Treasurer